

WHY THE U.S. CENSUS MATTERS!

HI, I'M MAYAH!

I'M A COLLEGE STUDENT WORKING FOR THE CENSUS.

I'M HER LITTLE SIS BINA.

I TAG ALONG TO PRACTICE COUNTING. WE'RE GONNA SHOW YOU HOW AN ACCURATE COUNT HELPS US ALL.



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SOON YOU WILL GET A LETTER FROM THE CENSUS. YOU CAN RESPOND ONLINE, BY PHONE, MAIL, OR, SOMEONE LIKE ME MIGHT DROP BY.

THE FORMS ARE ALSO AVAILABLE IN MULTIPLE LANGUAGES.

PLEASE ANSWER!



THE CENSUS SHOWS US WHO WE ARE AS A COUNTRY, FROM EVERY CITY TO EVERY TOWN.

- ★ STARTED IN 1790.
- ★ REQUIRED BY CONSTITUTION.
- ★ 2020 IS THE 24TH CENSUS.

AND THE CENSUS AFFECTS HOW OVER \$600 BILLION A YEAR IN TAX DOLLARS IS DISTRIBUTED.

\$600 WHA?! I CAN'T COUNT THAT HIGH!



THE IMPORTANT STUFF!

YOU DON'T NEED TO.

WE JUST NEED TO COUNT THE PEOPLE. IF WE COUNT EVERY SINGLE PERSON, THEN THE MONEY GETS SHARED FAIRLY.

THE CENSUS NEEDS TO COUNT EVERYONE...

EVERY ONE!



HOONPH ...BUT NOT LIL' JELLYBEAN?



EVERY PERSON COUNTS!

SO THERE ARE THREE OF YOU LIVING HERE?

WAIT, DID YOU INCLUDE YOUR CUTE BABY AND GRANDMA?

SHOULD I?

YES! AND DON'T FORGET HIM!

THEN WE ARE SIX! CAN'T FORGET TO COUNT OUR LITTLE ONES.



EVEN IF YOU THINK YOU'LL MOVE... **BE RECOUNTED!**

YOU GUYS FILLED OUT YOUR CENSUS FORMS YET?

NAW, IT DOESN'T MATTER. I'M LEAVING FOR SCHOOL IN THE FALL.

I DON'T PLAN TO STAY HERE LONG, WHY BOTHER?



WHAT?!? WHETHER YOU'RE LEAVING IN A MONTH OR A YEAR, YOU STILL COUNT! YOU USE THE LIBRARY, THE ROADS, YOU TAKE THE BUS! AND YOU STILL NEED THOSE AFTER YOU LEAVE! IF WE DON'T ANSWER THE CENSUS, THEY'LL GET LESS FUNDING!

YEAH, AND AFTER YOU MOVE, SOMEONE ELSE WILL MOVE IN. THEY'LL NEED THE LIBRARY AND BUS!



I DON'T WANT RANDOM PEOPLE TO KNOW WHERE I LIVE. THAT'S CREEPY!

AND WHAT IF THEY SELL MY DATA?



OR COME TO TAKE MY ABUELITA AWAY?

THEY CAN'T DO ANY OF THOSE THINGS...

IT'S ILLEGAL!

YEAH, IT'S NOT A NINE LEGGED GRIGGLE BEAST!

THE CENSUS COLLECTS INFORMATION FOR STATISTICS ONLY.

Title 13*

DOES THE FOLLOWING:

- 1 SPECIFICALLY BANS COURTS AND AGENCIES FROM USING PERSONAL INFORMATION COLLECTED BY THE CENSUS.
- 2 PRIVATE INFORMATION **CANNOT** BE PUBLISHED.
- 3 ITS A **FELONY** TO SHARE THE INFORMATION!

AS A CENSUS REP, I'VE SWORN TO PROTECT YOUR INFORMATION FOR LIFE!

NO SPYING, NO SELLING, NO SPAM!

* 13 U.S.C. § 1, et seq.

REAPPORTIONMENT AND REDISTRICTING

AFTER THE CENSUS COUNT, THE SEATS IN THE HOUSE OF REPRESENTATIVES ARE GOING TO BE REAPPORTIONED.

RE- APP- AH! ...WHAT?!!

REAPPORTIONED--

AS POPULATION CHANGES IN EACH STATE, SO DOES REPRESENTATION IN THE HOUSE. SO, IF YOU AREN'T COUNTED, YOUR STATE COULD LOSE HOUSE SEATS.

THEN STATES-- **REDISTRICT!** TAKE A LOOK AT HOW IT CAN CHANGE IN **JUST 10 YEARS.**

WAIT DO THEY DO THAT FOR STATE OFFICES TOO?

YUP! THEY REDRAW THE VOTING DISTRICTS IN EVERY SINGLE STATE



THE GOAL IS TO TRY TO ASSIGN VOTERS EQUALLY TO EACH DISTRICT

AND THE CENSUS EVEN ALLOCATES HOW MANY ELECTORAL VOTES YOUR STATE WILL GET FOR DECIDING THE PRESIDENT OF THE UNITED STATES.



AND REMEMBER: THE CENSUS WON'T HAPPEN AGAIN FOR ANOTHER 10 YEARS

AGHH! I'LL BE SOOOO OLD THEN!

NOW YOU KNOW WHY THE CENSUS IS **SO** IMPORTANT! IT AFFECTS **SO** MANY THINGS...FROM VOTING RIGHTS TO SOCIAL SERVICES.

THE CENSUS HELPS US SEE OUR DIVERSITY--WE ARE A NATION OF PEOPLE FROM DIFFERENT PLACES...

DIFFERENT RACES...

DIFFERENT CUSTOMS...

DIFFERENT LANGUAGES...

DIFFERENT RELIGIONS...

AND...

WE ALL COUNT!!

POP!

